

Front Desk Operations Ideas

Up-\$ell and Add-On Ideas: does your front desk offer add on services and up-sells to each client calling for an appointment?

MIKAL helps your front desk staff to sell dozens of extra services each week with a simple pop up script for upsells at booking time. MIKAL has a proven script that guarantees success. We also have a bonus rewards system that automatically spiffs the receptionist for each up sell. Get ready for increased sales!

Productivity Tracking Ideas: do you track receptionist productivity and reward increases in efficiency and productivity?

MIKAL provides you with a productivity tracking on after the sale rebooking, cancel rebooks, average service and retail tickets processed per hour, gift card sales, and other items that help to monitor front desk performance. We also give you compensation systems that reward the behavior at the front desk you want to encourage. MIKAL sets up a system that makes the front desk run efficiently

Client Retention Systems: how many new clients never return?

MIKAL has a new customer welcome book system that can double new client retention. We have a retail sales scripting system that can triple retail sales. We have a rebooking system that rewards the client and the receptionist for rebooking at the end of the first visit. No other system has the MIKAL Welcome Book and Rebooking System.



Call MIKAL for a FREE Front Desk Ideas E-Booklet at 800-448-5410
or 513-528-5100 www.mikal.com