

How Can MIKAL Help You Achieve Your Goals?

MIKAL has been helping salons and spas run more efficiently, profitably, and effectively since 1982. We have a full line of management and marketing products designed just for you, and the experience and expertise to help you implement them!

The MARKETING MANUAL: take the 10 Amazing Marketing Ideas class we do at shows and imagine over 80 ideas you can start using tomorrow. All the ideas are low cost/no cost and designed to achieve multiple goals at one time (example: referral contest increases new clients, improves retention, and rewards your present clients). Two books of ideas for an investment of \$128. Order at the show for FREE shipping.

SUPERCHARGE YOUR FRONT DESK: get a front desk operations manual, marketing ideas book, and client service manual all wrapped into one great book with an included training CD. All for only \$99 and FREE shipping.

EMPLOYEE POLICY MANUAL and CD: use our manual on disk to update your policy manual or modify ours and make it your own. Complete rules and policies are spelled out so everyone is on the same page and clients receive consistent service. Only \$59. Get the Policy Manual for FREE if you schedule an on-line systems consultation with us!

Independent Operator Software System: rent your management system that tracks and markets to clients, does all your paperwork (including sales tax tracking) and organizes your business for only \$29 a month (plus set up fee).

Add ON-LINE Appointment Booking so your clients can book 24/7 via the internet and you aren't playing appointment phone tag for only \$18 per month.

MIKAL SILVER SALON MANAGEMENT SOFTWARE: get a complete point of sale and appointment booking system with inventory, employee reporting, sales analysis and client management and marketing for as little as \$61 per month. You can also lease/purchase or buy the software. All our systems come with complete training and unlimited software support. Get a turn key system with a complete HP Point of Sale computer system for \$155 per month on a lease/purchase. Call your MIKAL consultant for details 800-448-5420.

Upgrade from Silver to **MIKAL GOLD Salon and Spa Management Software** with gift cards, package tracking, and much more for only \$89 per month. Work on-line, keep the system at your location, or even run multiple locations with on-line booking and multi-location gift cards for an extra \$78 per month. Get a FREE 24 page book on MIKAL and HP by calling 513-528-5100 or 800-448.5420.

Run your business with the ultimate system **MIKAL PLATINUM** that includes Quick Books interface, On-Line Booking software, and expansion up to 30 terminals. This package runs the largest stand alone Day Spa in North America. Call us for details!

The MIKAL Corporation, a Cincinnati based US Corporation
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