

Salon/Spa Owner Stress Reducing Ideas

Cash Flow Challenges: do you worry about cash flow and sales slumps?

MIKAL helps you set up a weekly marketing system that virtually guarantees steady sales. Reminders, thank you, and referral thank you systems run automatically and create a steady cash flow. The MIKAL loyalty and frequent buyer system automatically increases client visits and sales. Get ready for increased cash flow!

Staff Motivation and Productivity Challenges: do you want to increase your team's motivation, excitement level, and income easily?

MIKAL provides you with an employee goal setting, evaluation, and compensation system that rewards the behaviors you want to encourage. With MIKAL you can work on your systems instead of working on the staff. Create a culture that rewards top performers. Compensate for top retention, automatically book new clients with staff that retain clients, and give your people good visual graphs of their performance.

Can't See the Forest for the Trees Challenge: have you ever just not known where to start?

MIKAL gives you the ability to see what needs to be done with a few simple keystrokes. Only MIKAL has a management check system that will show your top 10 clients, 5 lowest performing employees, 10 slowest moving products, and best/worst sales categories with 2 keystrokes.



Call MIKAL for a FREE Amazing Marketing Ideas E-Booklet at
800-448-5410 or 513-528-5100 www.mikal.com