

Could you use some new Marketing Ideas?

Get All New Low Cost and No Cost Marketing Ideas You can take home and use the day you get back from the show!

Premiere Show

June 7-8 2009
Orlando Fl. Convention Center
See Program for class times

Las Vegas Esthetics Show

June 13-15 2009
Las Vegas Convention Center
Room N105 Sat. 9-11 and Sun. 9-11

presents:

Fred Dengler

Co- Founder and CEO

THE MIKAL CORP.

WWW.MIKAL.COM



Join Fred Dengler, a leading Salon and Spa Systems Consultant and Trainer in the Beauty Industry, as he gives workshop oriented classes aimed at Increasing Your Income and Improving Your Business. Fred will introduce you to Fantastic Ideas that you can take home on Monday after the show and put right to work!

Ten ALL NEW Amazing Marketing Ideas

Learn how to **DOUBLE** your new customer retention, how to get a new employee **ONE HUNDRED PERCENT BOOKED** in 90 days, and how to find 2000 more of your **FAVORITE CUSTOMERS** for \$400.00!

Fred will show you how to implement e-mail marketing, move into internet on-line appointment booking and harness the power of a computer to **ELIMINATE** your paperwork, and get **TEN TIMES** the return on every dollar you are spending on advertising. Find out how to implement internet marketing that is very effective and almost free. Triple your gift certificate sales with Gift Cards! Class *includes* complimentary handouts and samples.

Please call me with any questions:

Fred Dengler, The MIKAL Corporation

800-448-5420 or e-mail me at Sales@Mikal.com



Can't make the show? Call for all class materials FREE!

Stop by the booth for a Salon/Spa Employee Policy Manual on CD for only \$5 – regular price \$59 \$AVE at the booth!

Premiere Booth 3592 and Las Vegas booth 1802